



City of Arts & Innovation

News Release

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Neighborhood Postcard Project Spurs Creativity, Community Connections

Postcards available at upcoming events, online through Seizing Our Destiny

RIVERSIDE, Calif. – Riverside residents who are proud of their neighborhoods can speak out through the Neighborhood Postcard Project, an endeavor blossoming across town through the efforts of the Unified City pillar group of Seizing Our Destiny.

The Neighborhood Postcard Project is a global participatory art project that fosters community connection through a storytelling exchange. The Project builds community connections, awareness and pride in our neighborhoods by sharing personal, positive stories on printed or virtual postcards.

“I love the Wood Streets because of the traditional design and landscape,” reads one such postcard. Other examples can be found at: <http://seizingourdestiny.com/wp-content/uploads/2015/06/Postcards-from-Riverside.jpg>

The City of Riverside began collecting postcards from all 26 neighborhoods in May and will continue at upcoming events:

- National Night Out at Bryant Elementary School, at 6 p.m. Aug. 4.
- NeighborFest at Villegas Park at 6 p.m. Aug. 5.
- ArtsWalk, in the Life Arts Building parking lot at 6 p.m. Aug. 6.

Online postcards -- available at www.SeizingOurDestiny.com/postcard-project/ -- are shared on social media. Handwritten postcards are collected and will be delivered to random people in different neighborhoods within the city.